

11.2

CR NORTH - PROJECT ELEVATE

File No: 11.00004

RECOMMENDATION:

That Council implement the following in relation to Project Elevate.

1. Acknowledge the positive support for the new not-for-profit private sector Destination marketing body, Project Elevate;
 2. Continue to work with Project Elevate to develop a possible collaborative Tourism working model between the Bathurst Visitor Information Centre, Project Elevate, Councillors and senior staff;
 3. Consider as part of the draft 2024/25 budget, business support for a Project Elevate type initiative.
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REPORT:

Councillor Ian North submitted the following Notice of Motion in relation to Project Elevate.

Motion:

That Council:

1. Acknowledge the positive support for the new not-for-profit private sector Destination marketing body, Project Elevate;
2. Continue to work with Project Elevate to develop a possible collaborative Tourism working model between the Bathurst Visitor Information Centre, Project Elevate, Councillors and senior staff;
3. Consider as part of the draft 2024/25 budget, business support for a Project Elevate type initiative.

ATTACHMENTS:

Nil