

PLASTIC BOTTLE
PRODUCTION USES
151
BILLION
LITRES OF
EACH YEAR



AROUND
40%
OF BOTTLED
WATER IS
FILTERED TAP
WATER



IT
3 TAKES
LITRES
OF WATER
TO MAKE



2.5 MILLION

TONS OF CARBON DIOXIDE
PRODUCED IN MANUFACTURING
PLASTIC BOTTLES EACH YEAR



100
MILLION
PLASTIC BOTTLES
USED WORLDWIDE
EVERYDAY!



80%
END UP IN
LANDFILL OR
THE OCEAN



ENVIRONMENTAL
ORGANISATIONS LIST
PLASTIC AS THE NUMBER
ONE THREAT TO OUR
MARINE ENVIRONMENT



500 YEARS
FOR PLASTIC TO DEGRADE



PLASTIC BOTTLE CONSUMPTION