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Bathurst Regional Community Safety Committee Logo Design Competition Guidelines

The Bathurst Regional Community Safety Committee (BRCSC) works in a collaborative and proactive manner to develop, enable and monitor the implementation of the actions identified in the Bathurst Community Safety Plan.

The Community Safety Plan 2023 – 2028 ensures the ongoing implementation of crime prevention strategies, which support the development of the Bathurst region as a healthy, socially cohesive and safe community.

The BRCSC is made up of stakeholders including;

- Bathurst Regional Council
- Chifley Police District
- Bathurst Community Corrections
- Housing NSW
- Bathurst Liquor Accord
- Bathurst Business Chamber
- TAFE NSW
- Charles Sturt University
- The Neighbourhood Centre
- Bathurst Seymour Centre
- headspace
- Housing Plus

The Community Safety Plan 2023 – 2028 can be viewed here

https://www.bathurst.nsw.gov.au/files/assets/public/v/1/services/communitysafety/community_safety_plan_2023_-_2028_final.pdf

Competition Guidelines:

The BRCSC have launched a competition to design their new logo. The logo will need to reflect the purpose of the BRCSC and be suitable for print and online use.

The logo must contain the wording 'Bathurst Regional Community Safety Committee'.

Flexibility is a key requirement, including the need to resize easily and look good in black and white as well as colour.

The final version of the logo will need to be suitable for high quality printing. It should be visually appealing on both small and large scales.

The competition is open to anyone residing, working or studying in the Bathurst LGA.

Contestants are permitted to work in groups, however only one prize will be awarded regardless of group size.

Reference:AC 07.00016Enquiries:Aimee Cook (02) 6333 6180Competition Guidelines Final

How to enter:

The competition opens 13 March 2024.

All entries must include a jpg of the logo in full colour and black and white. The logo and the completed application form must be submitted to <u>council@bathurst.nsw.gov.au</u> by 5pm Friday 3 May 2024.

The application form can be found below or downloaded from Council's website.

The winner will be contacted by Friday 23 May 2024.

Prize:

The winner will receive a \$500 Buy Local Gift Card.

The winner will also be presented with a letter from the BRCSC acknowledging use of the logo.

Judging and Selection of Winner:

The winning design will be selected by the BRCSC. Entries will be judged on their visual appeal, adherence to the competition guidelines, quality of design and ease of reproduction.

The BRCSC reserves the right to not select a winner if no suitable entries are received.